

Jeffrey Parsons

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Jeffrey's dynamic approach to leadership & personal development is demonstrated in his 25 years as a global facilitator and consultant. As a seasoned leader, Jeffrey uses his own personal learning and experiences from working in corporate America to his work with non-profit organizations. Jeffrey integrates his experiences & challenges to partner with leaders to affect personal and professional change within themselves, their leadership, and their organizations. Jeffrey has worked with all leadership levels ranging from the senior level (C-Suite), Vice-President, Directors to front-line supervisors. One of his unique attributes is his recognized knowledge of emerging leaders, generational differences, and inclusion within today's workplace and leadership styles.



Experience and Expertise

In addition to his 16 years with United Airlines, Jeffrey has supported a range of industries including financial services, healthcare, pharmaceutical, professional services, retail, government, information technology, education/higher education, and customer service. His international experience spans the globe and includes team training, leadership development, and coaching, in Canada, Switzerland, Windsor U.K., Hong Kong, Singapore, India, Mexico, Buenos Aires, Sao Palo, and the United Arab Emirates (UAE - Abu Dhabi). He has managed large-scale leadership, change and customer service initiatives. Jeffrey's key areas of expertise include:

- Facilitating & coaching leadership development for all levels of leadership with a specialty on emerging leaders.
- Team building to improve individual and team performance, processes, and results.
- Aligning generational differences to improve teamwork, communication, and recognizing diversity and inclusion
- Designing interactive training, seminars and experiential learning activities to improve performance & accountability
- Dynamic and interactive presentation and facilitation skills

Jeffrey has additional experience in corporate culture change, start-up and launch of global products and initiatives, and bankruptcy: the value of employee and leadership development. He has provided formal and informal facilitation, coaching and leadership development training with Fortune 20 - 500, mid-size, small businesses, non-profit, along with industries including union and non-union workforces. Jeffrey also serves as coach / mentor to the University of Iowa John Pappajohn Entrepreneurial Center and Business Development Board Member for the Chicago Iowa Club.

A sampling of his clients include: AbbVie, Alliant Credit Union, United Airlines, Walgreens, PwC, Genentech, Novartis Pharmaceuticals, CareerBuilder, Merck Pharmaceuticals, DeVry Inc., Internal Revenue Service (IRS), John Buck International / Mubadala Development Company, Lunbeck Pharmaceuticals, National Runaway Safeline, Ross University Schools of Medicine and Veterinary Medicine, University of Chicago – School of Law, University of Iowa (University), Volkswagen of America, Volkswagen Credit Canada Inc. and University of Iowa Hospitals.

Client Quotes

"You are an inspiring, motivating leader balancing great humor with great experience; most importantly, a personalized effort." **Director – Pharmacy & Retail, Walgreens**

"I'm Speechless! Wonderful delivery, energy, and insight." **Executive Senior Vice-President, AbbVie**

"Thank You to Jeffrey! What a wonderful experience realizing it's never too late to learn & change." **Director, Alliant Credit Union**

"Thank you for your extremely important contribution to the formation of our new area team. I didn't dare dream that the team summit would be as successful as it felt to me. Your assistance, guidance and vision turned this into a truly impactful team event." **Vice-President, AbbVie**

"Jeffrey is a great coach providing useful insight, shining light on situations from a variety of angles I hadn't thought of. He is very caring, genuine, with an outgoing personality that makes it very comfortable to talk and open up." **Senior Associate, PwC**

"I consider myself a 'hard-sell' on team building and activities; I was impressed by Jeffrey's knowledge and use of the DiSC Assessment, team-building activities, and real-life application." - **Assistant Dean, Ross University**

Honors and Awards

Keynote Speaking Engagements:

- University of Iowa, John Pappajohn Entrepreneurial Center, 2018, 2019
- University of Iowa, John Pappajohn Entrepreneurial Center, Sigma Tau Nu, 2019
- DePaul University, School of Education Masters Program, Chicago, IL
- National Out & Equal Annual Summit – Disney World, Orlando, FL
- Central Iowa American Society of Training and Development (ASTD), Des Moines, IA
- National Association of African American Human Resources (NAAAHR), Chicago, IL
- University of Iowa, College of Engineering, Iowa City, IA

Published:

2010, *"Change Better: Survive and Thrive during Change at Work and Throughout Life."* Jeanenne LaMarsh, (subject matter expert – Generational Differences Dealing with Change)

2009, Central Iowa ASTD – Aligning Generational Differences

2009, Drake Resource Group – Leveraging Generational Differences in Today's Workplace

Awards

Workshop Leader and honors for top presentation at the National Association of Employee Recognition (NAER), June 2002, May 2000

Successories.com featured in 2002 for diversity awareness: "Generations in the Workplace"

Motivational Manager featured in 2000, "Generational Differences – Influencing Self-Awareness to Discover the Power of Difference."

2000 Keynote Speaker: Incentive Marketing Association (IMA) on Generational Diversity, Chicago, IL

Professional Certifications

- Center for Creative Leadership: 360 Methodologies and Coaching
- CareerBuilder® Career Coach
- Aligning Generational Differences™
- Mastering the Matrix™
- Cross-Functional Influence™
- Sustaining a High Performing Team™
- The Executive Edge®: The Coaching AdvantEdge™
- Wiley Products: Everything DiSC, Work Expectations, Diversity, Listening Skills, and Team Building
- Issue Resolution & Problem-Solving™
- Strength Deployment Inventory™ (SDI)
- Performance Management for Leaders™
- Coaching For Leaders™

Education and Professional Associations

Jeffrey holds a B.A. in Theatre Arts and Communication from the University of Iowa.

Chicago Iowa Club, 2018 – present (Board Member, Business Development)

University of Iowa, John Pappajohn Entrepreneurial Center (JPEC) 2018 - present

Chicago HRQ, 2000 – Present – Human Resource Association

Human Resources Board of Directors for Vital Bridges, Chicago, IL – 2004 - 2011

National American Society of Training and Development (ASTD), 2000 – 2007

Chicago/Suburban Professional Human Resource Consortium Group, 2000 - 2007